

New Apps Take Advantage of the Powerful Capabilities of Intel® Atom™ tablets for Android*

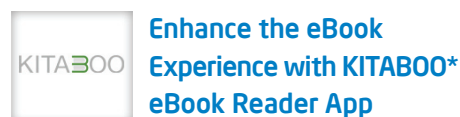
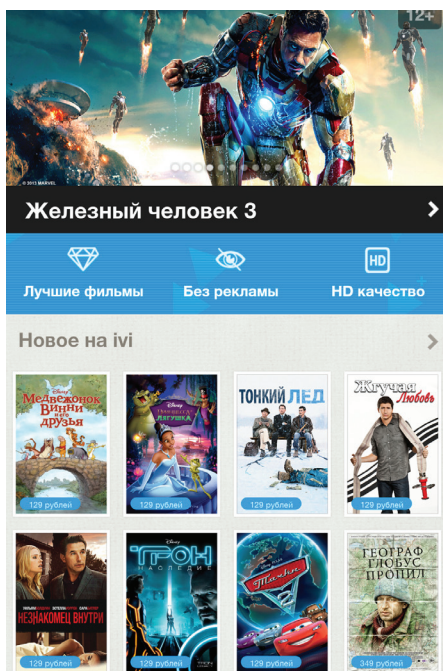


New Intel® Atom™ tablets for Android* are providing a superior user experience with a higher level of performance, extraordinary battery life and vibrant high-definition visuals. New Atom processors offer a lightning-fast application load times and Web browsing, use less power for a longer battery life and power stunning visuals.

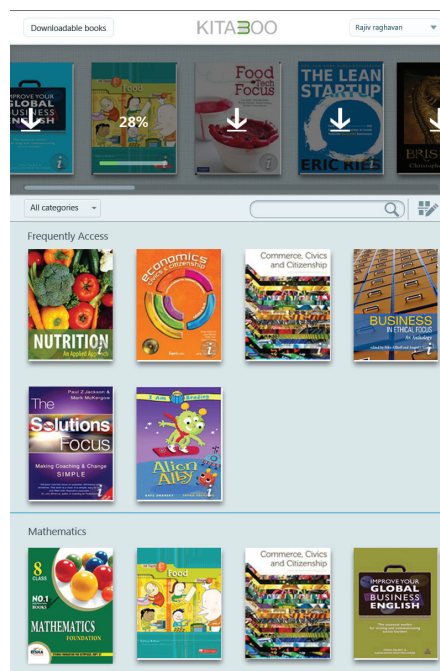
These and other features of are giving developers compelling reasons to create new apps that make using new Android* tablets highly engaging, entertaining and interactive.



The Ivi.ru app by Ivi.ru Media Ltd. on new Android* tablets provides the largest collection of licensed video on the Russian Internet, with more than 70,000 videos. Russian language users can enjoy the high-resolution display to watch films from all six major Hollywood Studios, Russian films, children's programming and much more.



For readers on new Android* tablets, KITABOO* eBook reader app enhances the eReading experience. It provides rich reading features including support for multiple formats, annotation features including text, audio and video notes and much more. The powerful search feature allows users to search for content both within the book and in the entire library of books.



These and other apps provide a powerful and enjoyable experience on new Intel Atom tablets for Android*. Developers are continuing to work with Intel to produce new apps that take advantage of the performance, interactivity and stunning visual displays featured on Android* tablets.

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